

Session 1 Key questions:

How has the author tried to capture your interest in the poster? Which words have been used to capture your attention? Are there any words or phrases which are repeated-what does this writing tool do? Are there any words which you particularly like? Are there any words which stick in your mind? What do each have in common? What do they think posters need?

What do you notice about the writing and how it is written? What do you notice about the pictures used in the posters? What do they think are the features of a poster?