



**PURBROOK INFANT SCHOOL**  
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Dear Parents/Carers

### **Online Safety Alert**

Sadly, we have another craze surfacing that is being fed attention by mainstream media which is never useful despite the often-good intentions.

Huggy Wuggy is something that has been around since Early 2021 but recently has had a resurgence through TikTok videos and virtual reality platforms which has fed into Roblox Mini-Games and YouTube videos in recent weeks. The new content graphically is terrifying for some kids, and the songs that appear lovely on the surface sometimes have lyrics within that are questionable for any child to be listening to.

We have already heard some Year 2 children discussing it on the playground so we do know that children may have already had access to this media.

Please find attached an alert poster which provides further useful information.

If you have any concerns, please do not hesitate to contact me

Kind regards

Yours sincerely

Mrs L A de Carteret  
**Headteacher**